



Clare Kennedy
Clare Kindness
San Luis Obispo, CA

SLO Women's Business Center is home to all types of entrepreneurs from various industries and walks of life. Although each of them has their own stories to share, the biggest commonality that defines their success as an entrepreneur is their passion and desire to make an impact in our community and that's exactly where Clare Kindness began.

Clare Kennedy, founder of Clare Kindness, is passionate about many things. She has worked for several different industries including retail, food and beverage, technology, and currently she is an Office Manager for Boeing. Throughout her career, Clare loved being the warm, welcoming, kind soul that helped guide people into her company culture and team. That was Clare's "superpower" that she enjoyed sharing with her colleagues at Boeing.

In 2017 her calling became clearer than ever. Being a mother of two little girls, the world that she saw was drowning in negativity. Feeling compelled to make an impact for her family, Clare had a desire to shift her focus to the beauty and humanity that still existed in the world. Clare was inspired to amplify the good, to find kindness role models, and initiate a kindness movement.

Her business emerged from monthly kindness blogs and resources and has morphed into a podcast that is locally focused on philanthropists and nonprofit organizations that are shaping the community through their kind deeds. Clare has interviewed people like Aaron Steed, CEO of Meathead Movers, that runs a special program to help domestic violence survivors relocate to a safer place. She has interviewed Polly Conway, Senior TV Editor of Common Sense Media, who is dedicated to providing healthy, kid friendly resources for families and educators, as well as San Luis Obispo City Mayor, Heidi Harmon and the issues she is taking on like gender inequality and racism, all of whom have made big impacts in our local community. In her podcasts she talks about the motives behind their kindness and the common kindness role models that keep them inspired to pay-it-forward.

Clare's blog and podcast following has grown organically to over 3,000 people. She has been funding her business out of pocket for the last three years and is comfortably at that point in her business where she is ready to take it to the next level and make it more viable. Clare has been referred by a close friend to the Women's Business Center and has registered for our *Explore, Design & Launch Entrepreneur* Training Program where she determined to develop a strategic business plan that will monetize her business and help her gain basic accounting knowledge and financial clarity.

Additionally, Clare will simultaneously work toward her goal to launch the first ever, SLO Business Welcome Guide featuring best things and businesses in SLO as well as highlighting the community's kindness heroes. Clare, the SLO Women's Business Center is excited to help your business level up.



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