



PRESS RELEASE

Twelve students of “Starting Your Own Business” Bakersfield Spanish Class will graduate on November 10

Twelve Spanish speaking individuals have successfully completed Mission Community Services’ “Starting Your Own Business” class and will celebrate graduation Wednesday evening at the Bell Tower Restaurant in Bakersfield. The class was presented in Spanish. The graduation is sponsored by Family Motors of Bakersfield with a \$300 donation and Family Chrysler, Jeep & Dodge, a \$200 donation.

These twelve individuals will be starting new businesses or in some cases, improving or expanding their existing businesses in automobile repair, a taqueria, landscaping, insurance and retail. These businesses in turn will contribute to the economic vitality of the Bakersfield community; including creating or retaining much needed jobs. Mission Community Services and the Mission Business Information Center, Weill Institute Small Business Development Center, the Business Center, the Mexican-American Opportunity Foundation and the Kern County Hispanic Chamber of Commerce will continue to provide support to these entrepreneurial students in the future.

Instructor Ross Griego led this 10 week class providing practical support and guidance from a wealth of experience in working with Latino and Hispanic entrepreneurs in the central coast and valley regions of California. Topics included in the class were writing a business plan, time management, business licenses and permits, personnel, operations, financials, loans, marketing and leadership.

Mission Community Services and the Business Information Center is a collaborative non-profit public benefit organization dedicated to enhancing opportunities for potential entrepreneurs and small business owners to become self-sustaining, successful contributors to their communities. MCSC Business Information Center provides training, technical assistance, loans and support to unemployed, underemployed, low-moderate income individuals and businesses to expand opportunities to own, manage or operate business enterprises throughout the northern Central Coast and Valley regions of California.

THE END

More information about **MCSC** and the **Mission/SBA Business Information Center (BIC)** may be found at: www.mcscorp.org. The BIC is a program of the SBA. Any opinions, findings and conclusions or recommendations expressed in this publication are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations will be made, upon request, for handicapped individuals.